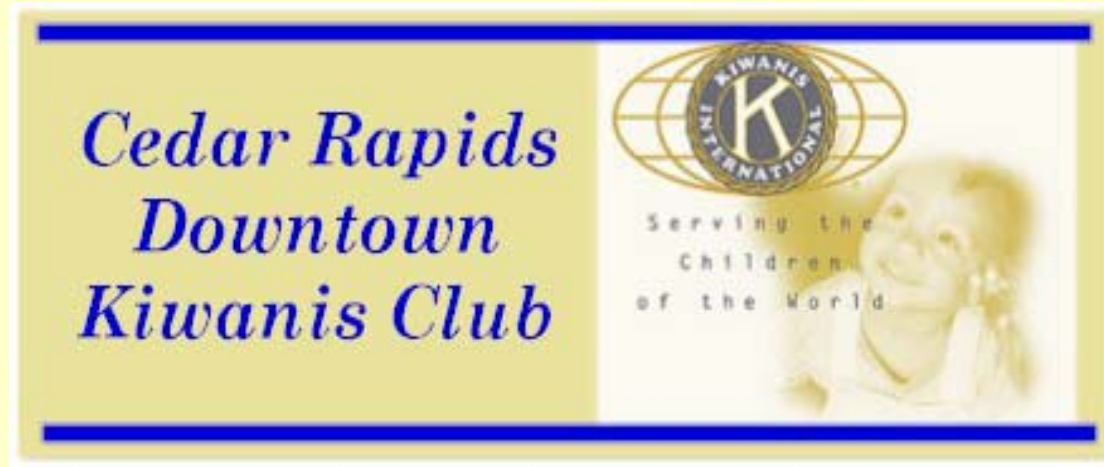


Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.



2007 – 2008 Strategic Planning



Cedar Rapids Kiwanis Club: 2007 – 2008 Committees

- **Membership & Growth:** Kelly Allen
- **Public Relations** John Schweitzer
- **Club Meetings & Administration** Bob Hatala
- **Community Service** John Locher
- **Sponsored Youth** Bob Dye
- **Finance & Fund Raising** Dan Breitbach
- **Interclubs** Jeff Hollingsworth
- *Committees need members. Volunteer!*



Cedar Rapids Kiwanis Club: Membership & Growth

- The Cedar Rapids Kiwanis Club was chartered in 1920 with 69 charter members
 - Our Club celebrated our 87th birthday on September 25, 2007!
- In 1944 Club membership stood at 100
- By the late 1940s the Club was the largest service organization in the city with 117 members
- We enter the 2007 – 2008 Year with 47 members
 - October 2008: 2 new members!
- Why do we need new members?
 - Service Projects. One of the primary goals of this Club is to serve the children of this community
 - Fund Raising. More members = more pancake ticket sales = more funds = more assistance to the children of the community
 - We need to replace lost members; we will lose members (job changes, relocation, death, illness)
 - More fun
- Kiwanis International
 - 1,000,000 members by 2015
- Cedar Rapids Kiwanis Club 2007 – 2008 Goals:
 - We MUST increase membership by 20% this year (57 members)
 - To do so we MUST recruit a minimum of 14 new members this year



Cedar Rapids Kiwanis Club: Membership & Growth

➤ Its as Easy as 1 – 2 – 3 You Hold the Key!

- Current campaign runs from July 1 2007 through June 1 2008
- Receive a Key lapel pin for recruiting a new member
 - Gold for 3 members
 - Silver for 2 members
 - Bronze for 1 member
- Registered in drawing for numerous prizes including a trip to 2009 Kiwanis International Convention in Nashville, life membership in Kiwanis, gift cards, etc.
- YTD Results: Don Grimm (1)
 John Schweitzer (1)



Cedar Rapids Kiwanis Club: Service

➤ Kiwanis One Day, April 5 2008



➤ Read Around the World

- Between February 1 and March 3, Kiwanis clubs, Circle K clubs, and Key Clubs can embark on an exciting journey and celebrate the joys of reading with children, the Read Around the World program. Other Fundraising Efforts



➤ Wheelchair Ramp for Youth

- At the October Board meeting funding was approved for a wheel chair ramp for a youth in the community; we will be announcing a service project for construction of the ramp when details are ironed out



Cedar Rapids Kiwanis Club: Fundraising

➤ **Pancake Breakfast: March 8, 2008**

- 2007 Pancake breakfast net proceeds: \$8,885
- 2008 Goal: Beat 2007!
- Ticket sales drive this event. Every member will be asked to sell or buy tickets.

➤ **Other Fundraising Efforts are being explored**

- Symphony ticket sales drive is no longer an option
- Committee is looking for a second fundraising event to supplement the Pancake breakfast

➤ **Gumball proceeds**



Cedar Rapids Kiwanis Club: Distinguished Members and Club

➤ 2007 – 2008 Distinguished Member Award

- Recruit 2 new members
- Attend either a Mid-Winter Conference or District Convention. Equivalent meeting may be K University, Zone or Regional Conference or other opportunity provided by the District
- Participate in 6 Kiwanis service efforts

➤ 2007 – 2008 Distinguished Club Award

- Receive points for a variety of activities: need 80 points
- Activities include:
 - Sponsor & fulfill our responsibilities to service leadership programs (Circle K, Key Club, etc)
 - Start a new service leadership program (K-Kids?)
 - Participate in a Kiwanis branded service project (Young Children Priority One, Read Around the World, etc)
 - Contribute \$5 / member to the Annual Club gift campaign to Kiwanis International Foundation
 - Net gain in membership
 - Have representation at Mid Year Conference and District Convention
 - Numerous other categories



Cedar Rapids Kiwanis Club: Interclubs

➤ What is an interclub?

- An interclub is at least 4 members of a visiting Kiwanis Club attending the meeting of another Kiwanis club or Service Leadership club

➤ Why interclub?

- Interclubbing allows clubs to improve through interaction and sharing

➤ 2007 – 2008 Goals:

- 12 interclubs during the year
- Would ask every club member to commit to attending one interclub
- Visit every club in Division 9

✓ Golden K

Vinton

Marion Sunrisers

Marengo

Marion Metro

Williamsburg

- Other potential interclub locations

✓ Xavier Key Club

Waterloo

Bettendorf

Coe Circle K

Marshalltown

Davenport

Iowa City

Ankeny

Des Moines Downtown

➤ Nebraska - Iowa Interclub Contest

